



WKMG

# ORDER

Flight Dates 10/29/12-11/05/12

Contract / Revision      **263095 /**  
Original Date / Revision  
                                  10/26/12    10/26/12  
Advertiser **POL/V Demings/D/CON/FL**

Agency    **Adelstein Liston**

Buying Contact  
**222 W. Ontario Street Suite 600**  
**Chicago, IL 60610**

Product  
**DEMINGS/CGRS #3483**  
Agency Com    15%  
Billing Contact  
**222 W. Ontario Street Suite 600**  
**Chicago, IL 60610**

Sales Office    CHG  
Sales Region   NAT  
Agency Ref

Order Sep            00:15:00  
Estimate #            **3483**  
Alt Order #           **06397657**  
Billing Type          Cash  
Order Type          GENERAL  
Billing Cycle          EOM/EOC  
Billing Calendar    BROADCAST  
Demographic        A35+  
Rev Codes            AGY          POL          CAND  
Product Codes    PL-Representatives-Democrat  
Priority                P-3  
Advertiser Ref

Primary Account Executive  
 Harley & Abbey Beck/Driscoll

Account Executive	Order%	Start Date	End Date
Harley & Abbey Beck/Dri	100%		

Order Share 100% Market Value 8950

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	7	\$7,607.50	\$8,950.00	0.00	10/29/12	11/05/12	7	\$7,607.50	\$8,950.00
<b>Totals</b>	<b>7</b>	<b>\$7,607.50</b>	<b>\$8,950.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	11/03/12	11/03/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$350.00		0.00			
E 2	WKMG	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$1,800.00		0.00			
E 3	WKMG	10/29/12	11/04/12	M-SU 11p News M-SU 11p News	CM	11-1135p	MTWTFS-	:30	2	\$1,700.00	P-3	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTFS-		2				\$1,700.00		0.00			
E 4	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 4	WKMG	11/05/12	11/05/12	M-F 11p News M-F 11p News	CM	11-1135p	1-----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 11/05/12	11/11/12	1-----		1			\$2,500.00			0.00				
E 5	WKMG	11/03/12	11/03/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1-		1			\$450.00			0.00				
E 6	WKMG	11/04/12	11/04/12	Sun 1135p-1235a Cold Case	CM	1135p-1235a	-----1	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/29/12	11/04/12	-----1		1			\$450.00			0.00				
														Totals	7	\$8,950.00